

SHSPE

The logo features the word "SHSPE" in a bold, sans-serif font. The letters "S", "H", "P", and "E" are light gray, while the letter "S" in the middle is white. A teal-colored stylized "S" is overlaid on the white "S", with its top loop extending above the top of the "H" and its bottom loop extending below the bottom of the "P".